Asian **IBIS** Summit Update

Bob Ross
IBIS Summit Meeting
DesignCon East 2005
Worcester, Massachusetts
September 19, 2005

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GROUP**

Current Plans

- Tuesday, December 6, 2005
  - One day because of financial reality
  - Shenzhen, China near Hong Kong
  - Crowne Plaza Hotel, Shenzhen
- Sponsorship set, covers everything
  - Huawei Technologies, Cadence Design Systems, Mentor Graphics Corporation, SiSoft, Sigrity, Zuken
  - Vendor tables outside of meeting for vendor contact
- Target up to 200 people
  - Refreshments and lunch included
  - Officers and sponsors press conference
  - Vendor promotion and SI and IBIS list promotion
  - Signups handled by (Bob Ross and Lance Wang)
  - Encouraging Asian participation

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Summit Schedule

- 8:00 AM Setup
- 8:15 AM Sign in and vendor tables
- 9:00 AM Program with break
  - 9:00–9:30 Special Introductions (XiangZhong Jiang, and Michael Michael and brief comments from noted government speaker)
- 12 Noon Buffet lunch and vendor tables
  - 12-12:45 IBIS officers and sponsors meet with press
- 1:30 PM Program with break
- 5:30 PM End, final vendor tables and tear down

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Program Being Planned

- Intel Corportion, Michael Mirmak **-** Overview, introductory remarks and possible technical topic
- Cadence Design System, Lance Wang and Zhagmin Zhong, "Using IBIS for SI Analysis"
- Huawei Technologies – Probably on power delivery system
- Mentor Graphics, Ian Dodd **-** Future measurement extensions in IBIS topic
- Sigrity, Raymond Chen – Technical topic
- SiSoft, Barry Katz – Technical topic
- ZTE Corporation (telecom company in Shenzhen) – Technical topic

- Working on full day program with 9 or 10 presentations
  - looking for informative, technical content rather than controversial issues
- Increased activity for registration and logistical detail

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