

Asian IBIS Summit Review

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IBIS Summit Meeting, DAC 2007
San Diego, California
June 5, 2007

Summary, 2006

- Friday, October 27, 2006, Radisson Hotel, Shanghai China
- 8 Sponsors – Huawei Technologies, Ansoft, Cadence Design Systems, Mentor Graphics Corporation, Intel, SiSoft, Sigrity, and Synopsys
 - Six vendor tables outside and extra vendor events
- About 172 (actually about 160-180) people
 - Three US based officers and several US – based sponsors
 - Four China technical reporters for press lunch
- Full program of presentations, press luncheon
- JEITA hosted Asian IBIS Summit and meetings in Tokyo on Tuesday, October 31, 2006 – also successful with about 35 people

Feedback Yes/No Questions 1-5

(97 responses out of 170-180!)

1. Do you visit the official IBIS website?	90Y	7N
2. Are you familiar with IBIS?	86Y	11N
3. Do you read the IBIS E-mail reflectors?	54Y	42N
4. Would you like to participate in IBIS?	93Y	3N
5. Did you find this meeting valuable?	97Y	0N

- Same response as last year
- Overwhelming meeting support and IBIS familiarity
- E-mail reflectors – few people from China subscribed



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Q6. - What was your favorite topic or presentation? (90)

- Good balance of presentations (strong on interconnect)
 - Multi-GHz, SerDes, linear channel analysis, DDRII - 17
 - Power and SSN - 17
 - Quality and measurement topics - 12
 - Introduction and future and trends, case studies - 12
 - S-parameter, interconnect, ICM - 11
 - Plus hits in all areas and “All”
- Broad range of interests and many students attended

Q7. - What would you like IBIS to do in the future? (80)

- Technical advances everywhere
 - Higher speed, multi-GHz, equalization, DDRII, SerDes, etc.
 - PI, SSN, PDS
 - Timing and jitter
 - EMI
 - Package modeling and ICM - IBIS integration
- Models – all aspects
 - Better quality models on web, checked
 - User validation of models
 - More on accuracy, correlation
 - Clearer restrictions or processes for model providers
- Tool advances for SI analysis, simulation, system design and user interfaces with IBIS models
- More or longer summits and more university student and faculty involvement



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Q8. - Please provide any additional comments or suggestions (53)

- Comments
 - A few favor English only, but several liked dual Chinese and English and would like presentations in both languages
 - More time for questions or discussions
 - Many felt meeting was good or excellent
- Suggestions
 - More examples training instructions, problems, answers, practical applications
 - Publish a meeting theme beforehand so people are more prepared
 - Also publish supplemental technical papers on web site
 - Annual Summits and more meetings
 - More on ibischk4, IBIS information, IBIS simulation, new features
 - More cutting edge topics

Future Asian Plans

- Third Asian IBIS Summit in China (Beijing) Tuesday, Sept 11, 2007
 - 10 sponsors with addition of Agilent Technologies and ZTE Corporation
 - First announcement in early June
- Second Asian Summit in Japan (Tokyo) Friday, Sept. 14, 2007
 - JEITA sponsorship plus other local companies
- Continued growth in Asian Involvement



Memories



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